Stephanie L. Hill

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Skills

Proficient in Adobe Creative Suite (InDesign, Illustrator, Photoshop and Dreamweaver); Layout design; Photo editing; Web design (HTML)

Experience

Long John Silver's – Louisville, KY 2012 – Present
Associate Manager of Advertising

· Brand lead on new packaging; ensure new design direction is cost effective and attend press checks to protect brand representation

· Responsible for development of merchandising plans and execution of national, local and test merchandising

· Develop in-house creative to support both internal and external programs and brand needs

· Creative lead on structure and design of internal field marketing website

· Responsible for managing all product photo shoots

· Work with creative agency and other vendors to produce materials in a cost effective and timely manner

· Assist the Advertising Director in developing creative process and time lines for each creative project

Yum! Brands – Louisville, KY 2010 – 2012
Production Designer, Yum! Creative Services, March 2011–January 2012

· Responsible for developing concepts and layouts for logo and print designs

· Created concepts for internal website design and digital communications

Assistant Editor, Long John Silver's, February 2010–January 2011

· Aided in the development of a restaurant training program

· Responsible for designing training materials for restaurants and assisting in product photo shoots

Creative Alliance – Louisville, KY 2009
Design Intern

· Assisted the Art Director with logo and layout design, menu design and graphics sourcing

· Completed an independent brand identity project for a simulated company

Education

University of Louisville – Louisville, KY 2011
Bachelor of Fine Arts in Communication Art & Design;
Minors in Humanities and Art History

Kentucky Institute for International Studies – Italy
Courses taken in advertising and design concepts

Achievements & Associations

Louisville Graphic Design Association's 21st Annual 100 Show
Gold and Bronze Awards in the Student Graphic Design category

Member of the American Institute of Graphic Arts